



Carol Ann Modesitt, Chair, Finance Committee

**Music Department
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February 22, 2010

Dear NOA Member:

As Chair of the Finance Committee for the National Opera Association I do not need to remind you of the value and importance of this organization. NOA continues its mission in the promotion of opera, opera performance, and opera pedagogy. However, not all of our members know of all the opportunities for developing and sharing this expertise. Through the efforts of many individuals in the organization, we have managed to increase the awareness of the importance of opera. This organization serves large and small colleges and universities, small companies, directors, students, composers, librettists, singers, and scholars.

We are fortunate to have the endowments that support our organization, and we encourage members to contribute to these endowments, but we also have many new projects that we are launching, and at our last conference in Atlanta, the board members decided that we needed to raise more money for these projects. The board pledged over \$13,000 to NOA. We then decided to challenge our members to an annual capital campaign to raise money for our organization. We also want to recognize these individuals in print. We will be acknowledging donations in recognition or in memory of an individual in print as well. We have designed a tiered system of giving. We discussed the possibility that members of our organization might wish to contribute to a specific project rather than to an endowment. For instance, some members might wish to contribute to the cash awards for the winners of the vocal competitions. Another member might want to honor an individual through contributions in that individual's name and have a session named after that individual. One might wish to contribute to a master class or a reception. We are in the process of creating a new internship program for directors, and that might be an area that you are interested in supporting. These are just samples of ways that we can all help NOA in its outreach. Remember also that any contribution to the organization is tax deductible.

There are many ways that we as individual members can pool our resources and keep NOA strong and thriving, especially in our current economic situation. Remember that every penny adds up, and if you have ideas for a specific project not mentioned here that you would like to see targeted for funding, please contact us. Attached you will see areas that you may be interested in funding. I can guarantee that you will find it rewarding, and we'd like to know of any new ideas that you might have.

Sincerely,

Carol Ann Modesitt, Chair Finance Committees

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G. William Bugg
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Carol Notestine

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NOA Membership Annual Challenge Gifts
We are a 501C3 Organization

With my gift to NOA I wish to recognize, or give in memory of _____

Producer \$10,000.00 or above \$ _____

(any gift of \$10,000 or above will include the opportunity to have the donor's name listed on a NOA project of their own choice)

Composer \$5,000.00 to \$9,999.00 \$ _____

Director \$1000.00 to \$4,999.00 \$ _____

Diva/Divo \$ 500.00 to \$ 999.00 \$ _____

Conductor \$ 250.00 to \$ 499.00 \$ _____

Répétiteur \$ 100.00 to \$ 249.00 \$ _____

Comprimario \$ 25.00 to \$ 99.00 \$ _____

If you wish your contribution to go to any of the following endowments please indicate such.

The Constance Eberhart Memorial Endowment provides scholarships for singers 18-24 in the NOA Vocal Competition _____

The Boris Goldovsky Endowment preserves the legacy of Boris Goldovsky and promotes excellence in operatic stage direction _____

The Clifford Edwin Bair Endowment provides prizes in the Artist Division of the NOA Vocal Competition _____

The Terry Cofield Endowment supports workshops in operatic stage direction _____

The National Opera Association Endowment provides general support for projects of the Association and include:

- **The Legacy Fund** provides career development grants and prizes to encourage ethnic and racial diversity in opera _____
- **The Marjorie Gordon Fund** provides prizes in the Artist Division of the NOA Vocal Competition _____
- **The Leland Fox Fund** provides awards for outstanding scholarship in opera _____
- **The Ruth Martin Memorial Fund** Established in memory of Ruth Martin, to support projects in opera translation _____
- **The Emily Hammood Memorial Fund** Established in memory of Emily Hammood, founding member of Opera for Youth _____

If you wish to help NOA in its day to day operations please indicate your contribution go to the

General Operating Fund _____

Opera Director Internship _____

Helping Opera Workshops Fund _____

Make checks to NOA Challenge Gifts and send to:
Prof. Carol Ann Modesitt, Chair of NOA Challenge Campaign Committee
Music Department
351 West University Blvd.
Southern Utah University
Cedar City, UT 84720